

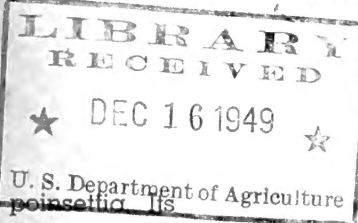
## **Historic, Archive Document**

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62.09

**POINSETTIA STOCK-PLANT PRICE LIST FOR 1950  
ON ORDERS PLACED NOW**



**IMPROVED ALBERT ECKE.** This variety is the outstanding commercial poinsettia. Its color is somewhat brighter, and the bracts are somewhat larger than those of the regular Albert Ecke variety. It branches more freely and is now used exclusively by many of the largest growers.

Per hundred: Jumbo, \$120.00 No. 2, \$80.00 No. 4, \$40.00  
No. 1, 100.00 No. 3, 60.00

**INDIANAPOLIS RED.** A very fine short, slow-growing variety, with wide bracts. It takes more time for the stock plants to break and longer for the cuttings to root than any other variety. However, cuttings can be taken from one to two weeks later and still make perfect bracts. It is soft and bruises easily in delivery and therefore must be handled with extreme care to avoid spotting.

Per hundred: Jumbo, \$150.00 No. 2, \$90.00 No. 4, \$40.00  
No. 1, 120.00 No. 3, 60.00 No. 5, 25.00

**ALBERT ECKE.** The leading commercial variety grown by the best Pot-Plant Growers in the most competitive areas.

**ECKE'S WHITE.** Gaining in popularity annually. Produces clear white bracts as large as the Oak Leaf, and matures at the same time. Exceptionally fine for specimen plants and for mixed pans of red and white together.

Per hundred: Jumbo, \$100.00 No. 2, \$60.00 No. 4, \$35.00  
No. 1, 80.00 No. 3, 50.00 No. 5, 25.00

**MRS. PAUL ECKE, OAK LEAF, RUTH ECKE, Double HENRIETTE ECKE, ST. LOUIS, and PINK.**

Per hundred: Jumbo, \$100.00 No. 2, \$50.00 No. 4, \$25.00  
No. 1, 75.00 No. 3, 35.00 No. 5, 20.00

Despite the freeze I am again going to be in position to take care of all of the normal business, and at the present time I am in position to reserve any amount in any size in all varieties. As the Oak Leaf Ecke, and St. Louis grow more freely than all other varieties they are usually graded more liberally.

The above prices are F.O.B. eastern cities, C/o Forwarding Agency, on orders PLACED NOW for April 1950 delivery. ON ORDERS PLACED AFTER JANUARY 1st, A TEN PER CENT PACKING CHARGE WILL BE MADE.

**PAUL ECKE**  
The California Poinsettia Grower  
Encinitas, California

1911

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